



DHB VISION STRATEGISTS
Educate | Empower | Build

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EMPOWER | EDUCATE | BUILD

WWW.DHBSTRATEGY.COM



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DHB Vision Strategists is a Strategic Business and Leadership Development firm that provides coaching, consultancy and training to leaders and their teams.



ABOUT COMPANY

"We equip you for recognition, growth and profitability"

Our business is to:

Educate

We equip CEOs, leaders and their teams with the skills needed to accelerate their business growth, build their capacity and increase their profitability.

Empower

We provide coaching in leadership and business strategy to help leaders achieve business growth and increase profitability.

Build

We provide concierge strategic mapping and planning services to help your leaders map out their growth pathways in the marketplace.



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OUR SERVICES

DHB Vision Strategists works with a team of qualified experts to deliver the highest quality services to our clients.



DHB Vision Strategists offers the following services:

- **Strategic Plan Development**
- **Research and Development**
- **Strategic Mapping**
- **Executive Roundtable**
- **Leadership Coaching**
- **Lunch & Learn Programs**
- **Training & Development Workshops***

*These workshops can be conducted internally and we also hold external training workshops





LIST OF SOME OF OUR TRAINING & DEVELOPMENT WORKSHOPS

Leadership

- Emotional Intelligence for Leaders
- Building a strong and effective team
- Transformational leadership strategies for turbulent times
- Diversity, Equity and Inclusion in the Workplace
- Ethical Leadership
- Business Ethics in the Modern Workplace
- Leading Multigenerational Teams
- Setting The Vision As A Leader
- Lead To Results - Training For Supervisors
- Creating High-Performing Teams
- Leadership Development for Women
- Leadership and Influence
- Coaching and Mentoring

Skills Training:

- W.O.W. with Service (Customer Service Training)
- Business Protocol & Etiquette
- From Stuck to Selling (Sales Training)
- Digital Skills For Entrepreneurs
- Master Your Marketing
- How To Set Your Prices
- Social Media Marketing
- Entrepreneurship
- Presentation Skills

- Marketing Basics
- Self-Mastery
- Supervisory Skills for a Changing Workforce
- Bias Training: Uncovering Unconscious Bias and Stereotypes
- Critical Thinking
- Creative Thinking

Soft Skills Training:

- Strong Team- Strong Results (Team-builder Workshop)
- Team Building For Managers
- Communication
- Emotional Intelligence for Success
- Vision, Goal Setting and Time Management
- Conflict Resolution and Anger Management
- Successful Networking
- Productivity Skills For Professionals
- Creative Problem Solving
- Facilitation Skills
- Negotiation Skills
- Personal Branding
- Unconscious Bias
- Virtual Team Building and Management
- Trust Building and Resilience Development
- Organizational Skills

Business Development

- Business Model Development (Revenue Generation Pathways)
- Strategic Planning
- Strategic Marketing



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MEET OUR FOUNDER

Dana Hayes-Burke

FOUNDER & CHIEF BUSINESS STRATEGIST



CENTRAL AMERICA
PRESTIGE AWARDS

**Dana Hayes-Burke,
The Vision Builder**

2023/24 WINNER

Business Consultant
of the Year

Dana Hayes-Burke is a Business Strategist, Consultant and International Conference Speaker. Dana is an experienced business strategist having working in the field for almost 15 years. She is also a skilled trainer and teacher with over 10 years in the training and development field. Dana is known for getting results as she brings simplicity to complicated problems and turns them into actionable steps.

Over the past decade, Dana Hayes-Burke has led an impressive career with her work to support SMEs in the Caribbean region. She has served businesses in Grenada, Barbados, St. Lucia, Jamaica, Trinidad and Tobago, the USA and the UK. In 2021, her research on the internationalization process of small businesses in the manufacturing sector of Trinidad was published in the International Journal of Globalisation and Small Business.

Dana has also been featured in several well-known global publications including Authority Magazine, Valiant CEO, Beyond Woman Magazine, Caribbean Posh and more. She is the holder of a Master's Degree in Management Studies with an academic focus on the globalization of SMEs and is a prospective PhD candidate.

Some of Our Past Clients





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CONTACT INFORMATION

Let's Connect!



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