# DHB VISION STRATEGISTS

# SUCCESSFUL NETWORKING

### **OVERVIEW OF TRAINING**

Through the training Successful Networking, you will receive new insights into networking, as well as techniques and tools to take advantage of networking opportunities.



## LEARNING OBJECTIVES

Personal experience is the best way for individuals to learn. As a result, this training involves role plays, case studies, and small group discussions. In this hands-on workshop, you will learn:

- Four elements of successful networking
- What you need to avoid when it comes to networking blunders
- How to connect with the right person/people and make first contact
- How do you build a strong network effortlessly
- How to prepare for a networking event

### **DURATION**

This training course is three (3) hours

### **MEET YOUR TRAINER**

Dana Hayes-Burke is a Business Strategist, Coach/Consultant and International Conference Speaker. She is also a skilled trainer and teacher with over 10 years in the training and development field. Dana is known for getting results as she brings simplicity to complicated problems and turns them into actional steps.

Over the past decade, Dana Hayes-Burke has led an impressive career with her work to support small businesses in the Caribbean region. She has served entrepreneurs and small businesses in Grenada, Barbados, St. Lucia, Jamaica, Trinidad and Tobago, the Bahamas, the USA and the UK. In 2021, her research on the internationalization process of small businesses in the manufacturing sector of Trinidad was published in the International Journal of Globalisation and Small Business.



Dana has also been featured in several well-known global publications including Authority Magazine, Valiant CEO, Beyond Woman Magazine, Caribbean Posh and more. She is the holder of a Master's Degree in Management Studies with an academic focus on the globalization of SMEs and about to commence her journey as a PhD candidate.

### Some of Our Past Clients:





























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